ExtraTxt
ENTERPRISE TEXTING

Great New Features

Multi- Tenant
ExtraTxt allows a single instance of ExtraTxt to serve multiple client organizations (tenants). The ExtraTxt instance is logically partitioned so that it appears to each user organization that they are accessing their own ExtraTxt.

SMS Credits
Each client account has its own credit balance. Users can send text messages when the account has sufficient credits.

Dynamic Numbers for 2-way SMS
When sending 2-way SMS, sender ID is dynamically assigned from a set of preset mobile numbers and it is not necessary to require each user to have his own dedicated number for this purpose.

SMS Sweepstakes
Sweepstakes gives your customers the chance to win a prize. This can engage customers, increase brand awareness and improve your customer loyalty.

Sender ID Branding
Outgoing text messages can be branded with a Sender ID such as your company name, product name, or slogan.

Subscription List and Subscription Web Widget
Subscribers could opt-in to your list by texting a keyword to the designated short code or alternately, through the embedded subscription widget on your website.

Text Responses
Allows your customers to request information on demand by texting a keyword to a designated short code. The responses could be additional detailed information or in the form of weblinks.

Do Not Call List
When promotional messages to unregistered phone numbers are not allowed without prior consent, ExtraTxt will refrain from despatching messages to the "Do Not Call List". The whitelisting feature could be used to override when a consent is received.

Intranetwork SMS
ExtraTxt can be configured to route messages to a same-carrier port to minimize message charges.

ExtraTxt Dashboard
ExtraTxt dashboard gives you all relevant operational information in a single intuitive view.