

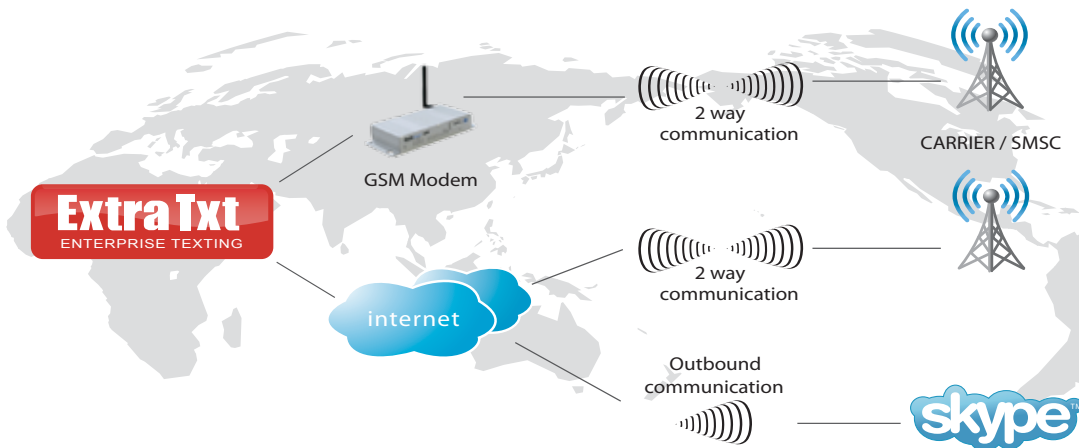


Global Reach Communication

There are over 2 billion mobile phones globally. In the first half of 2009, there were estimated to be 246 million data capable devices in the U.S. alone. 95% of the 246 Million devices were mobile phones, smart phones and PDA's. The growth has been phenomenal from year to year. The most widely used feature on a mobile phone, is the SMS –Text Messaging feature. In the U.S., the volume of SMS – Text Messages experienced a growth from under 3 Billion messages per month in June, 2004 to over 75 Billion messages per month in June, 2008.

Is your organization leveraging the most powerful aspect of the cellular revolution?

- Can you reach your work force quickly and effectively?
- Are your promotions reaching your current and prospective clients?
- Could you achieve stronger financial returns with timely reminders?
- Would your clients value notification of suspicious banking activity?
- Could you improve customer satisfaction with notifications of shipment deliveries or delays?
- Could your company save a life?



With ExtraTxt, you can establish 2-way communications such as sending/receiving feedback or interaction to/from customers, field staff or other contacts that you wish to associate with through SMS-Text messaging

ExtraTxt comes with features that are crucial to enterprise operations such as :

- Support for Multiple SMS channels for load balancing and high volumes of text messages.
- Availability of API to integrate ExtraTxt with an organization's custom software applications.
- Ability to merge application generated data with custom templates from the ExtraTxt template library.
- In addition to sending/receiving individual text messages, ExtraTxt includes the ability to send bulk text messages and to schedule jobs and priority settings.